

Since 1910



مجموعة البنية المتحدة للاستثمارات

**Al Bunnia United Investments  
Holding Group**



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## **THE FUTURE**

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# HISTORY

**THE COMPANY EMERGED DURING THE OTTOMAN EMPIRE IN 1910 BY THE TRADING BUSINESS OF HAJ MAHMOOD JASSIM AL BUNNIA.**



Haj Mahmood Al Bunnia first started by bartering goods and quickly became the main exporter of seeds, dates, beans, fruits, wool, and other commodities to several countries in the Middle East. In the 1950s in order to meet market conditions and with the formation of the H. Mahmood J. Al Bunnia & Sons Company (HMBS), the operations expanded into the manufacturing of food stuffs and expanded trade to Europe and the United States. In the following decades as the socioeconomic environment became more dynamic, HMBS responded by vertically expanding its business lines to maintain independence and control to best serve its customers. Whenever HMBS faced a challenge or roadblock, the company looked within to overcome and succeed. This often required establishing new companies and competencies such as transportation, Engineering, construction and other disciplines which quickly developed into significant enterprises within the HMBS portfolio. This intense goal-oriented focus remains a central part of the company's fabric and serves as the main drive for HMBS' vertical and horizontal integration. In the almost 100 years since the company was founded, HMBS has remained a family business that has gained, held, and strengthened market leadership positions through the family strategy of managing its business with a long-term, regional perspective.

# BACKGROUND & PHILOSOPHY

Al Bunnia Group principle was set by its founder Haj Mahmood J. Al Bunnia's Strong slogan "success in business endeavors for the present life leads to success beyond life on earth." This was translated into an intense work ethic and commitment to Al Bunnia Group' customers and community. Moreover, Haj Mahmood Al Bunnia started a charity fund with one third of his personal equity in the company. To date, the fund has built a major public Baghdad mosque, hospitals, schools, and has initiated a scholarship that sponsors over a dozen students per year for school, university, and vocational studies.

With its steadfast principles, Al Bunnia group was able to grow into a successful enterprise despite a turbulent socio economic environment during the past century. The cornerstone of Al Bunnia group stems from its focus on the long-term goals coupled with the ability to avert political entanglement.

Today Al Bunnia employees are more than 6500 from diverse tango of fields including doctors, engineers (Civil, Electrical and Mechanical), financial consultants and a large number of skilled and technical employees. At Al Bunnia Group, its employees have become part of Al Bunnia family and are thus provided the best possible work environment. Al Bunnia embraces the philosophy that business success depends on the commitment of its employees. Despite difficult conditions in Iraq over the past decades, Al Bunnia retained its employees even during the most extreme conditions.



# MEET THE FOUNDERS

## A FAMILY ENTERPRISE

The Late Haj Mahmood Jassim Al Bunnia founded the company in 1910. In the 1950s, the management extended to include his three sons.



**Haj Mahmood  
Jassim Al Bunnia**



**Haj Abdul Wahab  
M. J. Al Bunnia**



**Haj Sa'doon  
M. J. Al Bunnia**



**Haj Abdul Latif  
M. J. Al Bunnia**



## A WORD FROM THE CHAIRMAN

*Our vision for the future is one of growth and progress, not just for our company, but for the entire community. We believe that a strong and thriving economy is vital for the wellbeing of all citizens and we are committed to playing our part in rebuilding and growing Iraq.*

I would like to begin by taking a moment to express my deepest gratitude to all the family of our company. Through their prominent and remarkable efforts, they have helped build a successful and reputed venture. I trust that the information here will speak for itself about the company, our past achievements and our many aspirations yet to be accomplished. I am proud to say that we are looking forward to the hopeful future of Iraq given the recent developments. In a prosperous new Iraq, we aim to continue to be a major leading company that seeks to improve and expand its market. In order to meet new market conditions, government regulations and opportunities, we have undergone reorganization and

restructuring to maximize our potential. Our company is a pioneering business enterprise among its peers, and I say this with all modesty ; we feel that our recent organizational changes present the most responsive and efficient structure to meet the dynamic environment and best serve our customers.

In closing, we look forward to welcoming you to the blooming Iraq. We are hopeful for a flourishing future and in God's will, we hope to continue our success and contribution to the improvement of Iraq's life as well as Iraq's Economy and Industry.

**Khalil Abdul Wahab Al Bunnia**

# KHALIL ABDUL WAHAB AL-BUNNIA

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Date and Place of Birth: Baghdad 27/11/1955

Degree in Business Administration - Baghdad University, 1978

- Chairman, Pepsi - Cola , Iraq 1997 - 2008
- Board member, Baghdad Plastic Chemical Co., since 1988 - 2011
- Board member, Commercial Bank of Iraq since 1996
- Board member, Al Ahliya Insurance Co., since 1999
- Founder and Vice Chairman, Iraqi Businessmen Association since 1999
- Founder and Board member of Iraqi Business Council in Jordan since 2007
- Al-Bunnia Group main activities : trading, contracting, industrial, commercial and agriculture ventures and projects in addition to operating trade agencies
- Founder and Board member Iraq National Business Council in Iraq since 2010
- Member, Iraqi - American Chamber of Commerce since 2005
- Board member of Iraqi Industrialist Union since 1993
- Board member of Business Owners Union - Islamic Chamber of Commerce & Industry - Kingdom of Saudi Arabia - Iraq representative since 2008
- Chairman of Al - Bunnia Trading group
- Board member of Iraqi-French Business Council
- Board member of Iraqi-Saudi Arabian Business Council
- Board member of Iraq-United Arab Emirates Business Council

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## CONTACT DETAILS

email: khalil@albunnia-group.com

# COMMERCIAL AGENCIES

Al Bunnia Group has built a strong network of trading agencies with proven success in Iraq. Over time, the group expanded from importing goods from the region to sourcing from Europe and the U.S., establishing specialized companies with independent management. These agencies help global brands enter the Iraqi market through localized marketing, distribution, and service support.





# P&G

## SOLE AUTHORIZED DEALER OF PROCTER AND GAMBLE IN IRAQ

P&G is home to some of the world's most trusted brands, present in millions of households and passed down through generations. With over 185 years of innovation, the company remains committed to improving lives through purpose-driven products and values.



**IRATARC**

## SOLE AUTHORIZED DEALER OF CATERPILLAR IN IRAQ

IRATARC is the exclusive dealer for Caterpillar in Iraq, with branches in Baghdad, Basrah, and Erbil. We offer tailored support and maintenance agreements to ensure peak equipment performance and reliable service.





## SOLE AUTHORIZED DEALER OF **ROLLS ROYCE** IN IRAQ

Rolls-Royce represents the pinnacle of automotive luxury, craftsmanship, and engineering excellence. Each vehicle blends timeless design with cutting-edge technology, offering an unmatched driving experience for the most discerning clients.





## SOLE AUTHORIZED DEALER OF **BMW** IN IRAQ

AI-Uroush Automotive Trading Company was established in Iraq in 2010 with an objective to cater for premium automotive customers by providing them with luxuries automotive brands.

AI-Uroush Automotive is the sole official importer of BMW group in Iraq.





## SOLE AUTHORIZED DEALER OF GM IN IRAQ

Since 2003, MAC International FZE has been the official distributor of General Motors in Iraq, delivering over 143,000 vehicles and supporting government, fleet, and retail clients through dedicated service centers and local expertise.





## SOLE AUTHORIZED DEALER OF **MAZDA** IN IRAQ

Mazda brings a unique blend of performance, innovation, and design to the Iraqi market. With a focus on driving pleasure and reliability, Mazda vehicles are supported by a growing network of service and sales centers across Iraq.





## SOLE AUTHORIZED DEALER OF **SCANIA** IN IRAQ

Qanadeel Al-Rafdain is the exclusive importer of Scania in Iraq, providing premium trucks, buses, and generators. With modern showrooms and service centers in Baghdad, Erbil, and Basrah, our Scania-trained engineers ensure expert maintenance and dependable performance.



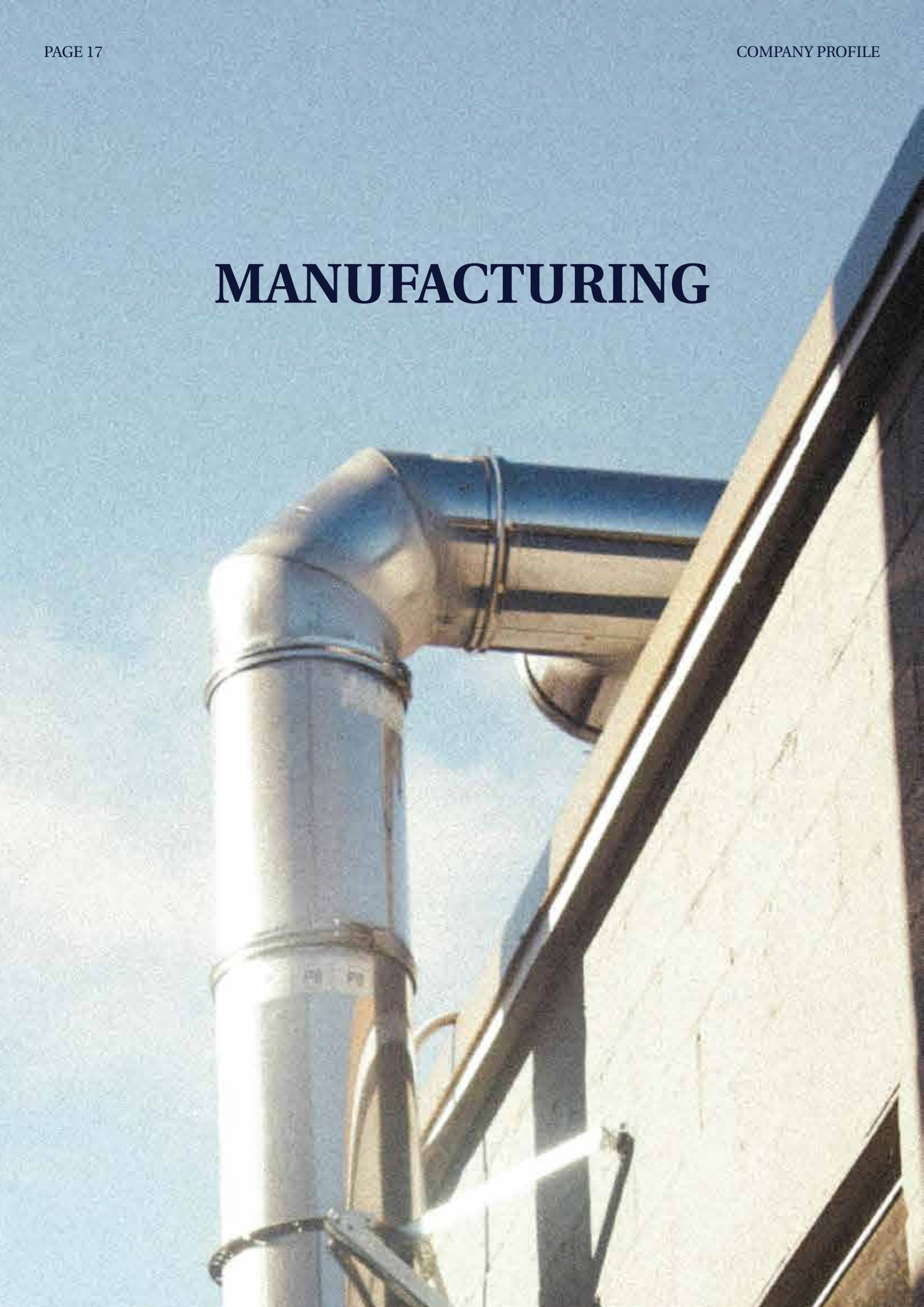


## SOLE AUTHORIZED DEALER OF PERKINS, MOBIL, & SEM IN IRAQ

Delta Al Rasheed is the exclusive dealer in Iraq for Perkins engines, SEM machinery, and Mobil lubricants. The company provides reliable power, construction, and fuel solutions backed by advanced technology and expert support.



# MANUFACTURING



# FOOD STUFFS

## SWEETS & SNACKS

**Iraqi Chocolate Production Co. LTD.**

**Iraq Sweets & Biscuits Co. LTD.**

**National Confectionery Products Co. LTD.**

**Modern Chewing Gum Co. LTD.**

Al Bunnia Group owns and operates a number of plants for the production of chocolates, candy bars, hard candies and toffee as well as chewing gum, biscuits, wafers, crackers, and flavors. Before the first Gulf War, some production lines were under license with Nestle, Dandy and Stimirpl. Lastly, the Ahliya Flavor & Fragrances Company operates a plant for the production of spray-dried licorice root powder.



## WATER PRODUCTION

### **Al Rafidain Mineral Water Production Co. LTD.**

Provides high quality drinking water via state of the art water purification and bottling facilities. This site includes a high-tech laboratory for testing and quality control.

## PICKLED AND CANNED FOODS

### **Al Nuamaniya Pickles & Canned Foods Co. LTD.**

### **Yeast & Dates Manufacturing Co. LTD.**

Al Bunnia owns and operates numerous plants for the manufacturing of tomato paste and tomato juice as well as table sauces, dressings, halawa, tahanan, pickles, dates, and natural date vinegars.

## SALTS

### **Al Mansour Salt Production Co. LTD.**

Al Mansour Production manufactures refined re-crystallized table salt, as well as industrial and animal salt blocks. The plant's production capacity is 250 tonnes per day.



# AGRICULTURE & LIVESTOCK

## DAIRY

**Eastern Frozen Foods Co. LTD.**

**Howlair Dairy & Refreshments Co. LTD.**

**The United Farm Livestock Co. LTD.**

**Kanoon Dairy Co. LTD.**

Al Bunnia Group operates dairy facilities across Iraq through Eastern Frozen Foods and Howlair Dairy, producing ice creams, yogurt, cheese, cream, and fruit juices (under license from Rauch, Austria). United Farm Livestock manages over 6,500 Arizona Holstein cows, sheep, water buffalo, and cattle, alongside 20,000 hectares of farmland for crops and grazing. The output supports other group companies with fresh milk and meat.



## MEAT

**International Meat Processing Co. LTD.**

**National Food Products Development Co. LTD.**

**National Agriculture Products Industry Co. LTD.**

The group runs advanced meat processing plants producing frozen red and white meats, including fish. A fully automated poultry slaughterhouse processes up to 12,000 birds per hour, supported by 25+ poultry houses and 10 freezing rooms. Additional facilities include butcheries, a poultry farm, and a feed production plant supplying poultry, cattle, sheep, horses, and fish.

## FLOUR & GRAIN

**Iraqi Flour Mill Co. LTD.**

**Eastern Flour Mill Co. LTD.**

**Al Alamain Flour Mill Co. LTD.**

Al Bunnia Group owns and operates a modern grain processing facilities as well as three flour mills. The flour mills utilize Buhler equipment and produce a total daily output of 1000 tonnes.



# BUILDING MATERIALS

## GYPSUM

**Al Rashid Gypsum Co. LTD.**

**Al Ahlia Gypsum Industrial Co. LTD.**

**Al Ma'moon Building Materials Co. LTD.**

**Al Shemal Gypsum Industries Co. LTD.**

Al Bunnia Group owns and operates five modern Gypsum plants utilizing modern German-made (Knauf) automated equipment and technology. The plants produce gypsum, plaster of Paris and fillers with a daily total average output of 3,750 tonnes.





**GYPSUM  
BOARDS**

**DAIRY**

**AGRICULTURE**

**CONTRACTING**

**INVESTMENTS**

**FARMS**

**CONTRACTING**

**INDUSTRIES**

**LOGISTICS**

**DAIRY**

**GYPSUM  
BOARDS**

**INVESTMENTS**

**AGRICULTURE**

**FARMS**

**PETROL + OIL**

**CONTRACTING**

**INVESTMENTS**

**LOGISTICS**

# **AL BUNNIA ACTIVITIES**



## DISTRIBUTION & MARKETING

**Al A'lamiyah for Foodstuffs Marketing Co.LTD**  
**Al Bunnia for Canning and Marketing Foodstuffs Co.LTD**  
**National Marketing Co.LTD**

National Marketing conducts nationwide market research to develop strategic marketing and pricing plans. With a fleet of 60 lorries, 10 major warehouses, and over 1,000 distribution points, the company ensures wide-reaching delivery of Al Bunnia and international brands across Iraq.

# REAL ESTATE

**Aa'ali Al-Neel for Contracting LTD.**

**Al Bunnia for Real Estate Investments Co. LTD.**

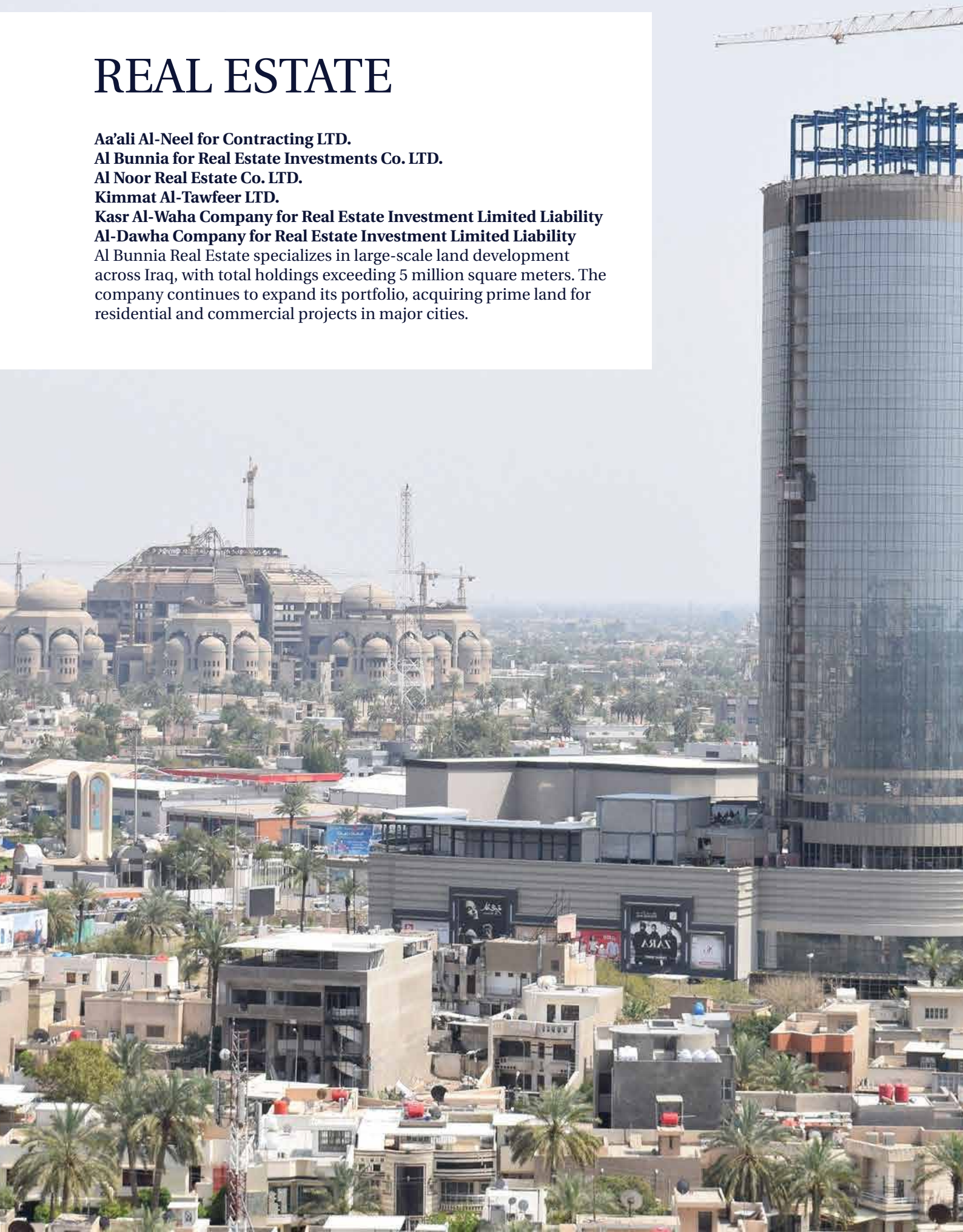
**Al Noor Real Estate Co. LTD.**

**Kimmat Al-Tawfeer LTD.**

**Kasr Al-Waha Company for Real Estate Investment Limited Liability**

**Al-Dawha Company for Real Estate Investment Limited Liability**

Al Bunnia Real Estate specializes in large-scale land development across Iraq, with total holdings exceeding 5 million square meters. The company continues to expand its portfolio, acquiring prime land for residential and commercial projects in major cities.





# INDUSTRIAL & CONSTRUCTION SERVICES

Al-Bunnia Industrial Company is a leading engineering services provider in Iraq, certified Grade A by the Ministry of Housing and Construction. The company supplies and executes large-scale mechanical, electrical, and civil projects, and operates asphalt plants, crushing sites, and prefabricated concrete facilities, with full after-sales maintenance support.

# CONTRACTING

Al Bunnia Group maintains an investment portfolio which holds shares in publicly traded companies. Al Bunnia Group holdings include:

**Iraqi Commercial Bank**

**Ahlia Insurance Company**

**Baghdad Company for Soft Drinks (Pepsi Cola Company)**

**National Company for Chemical Products and Plastics**



# LOGISTICS

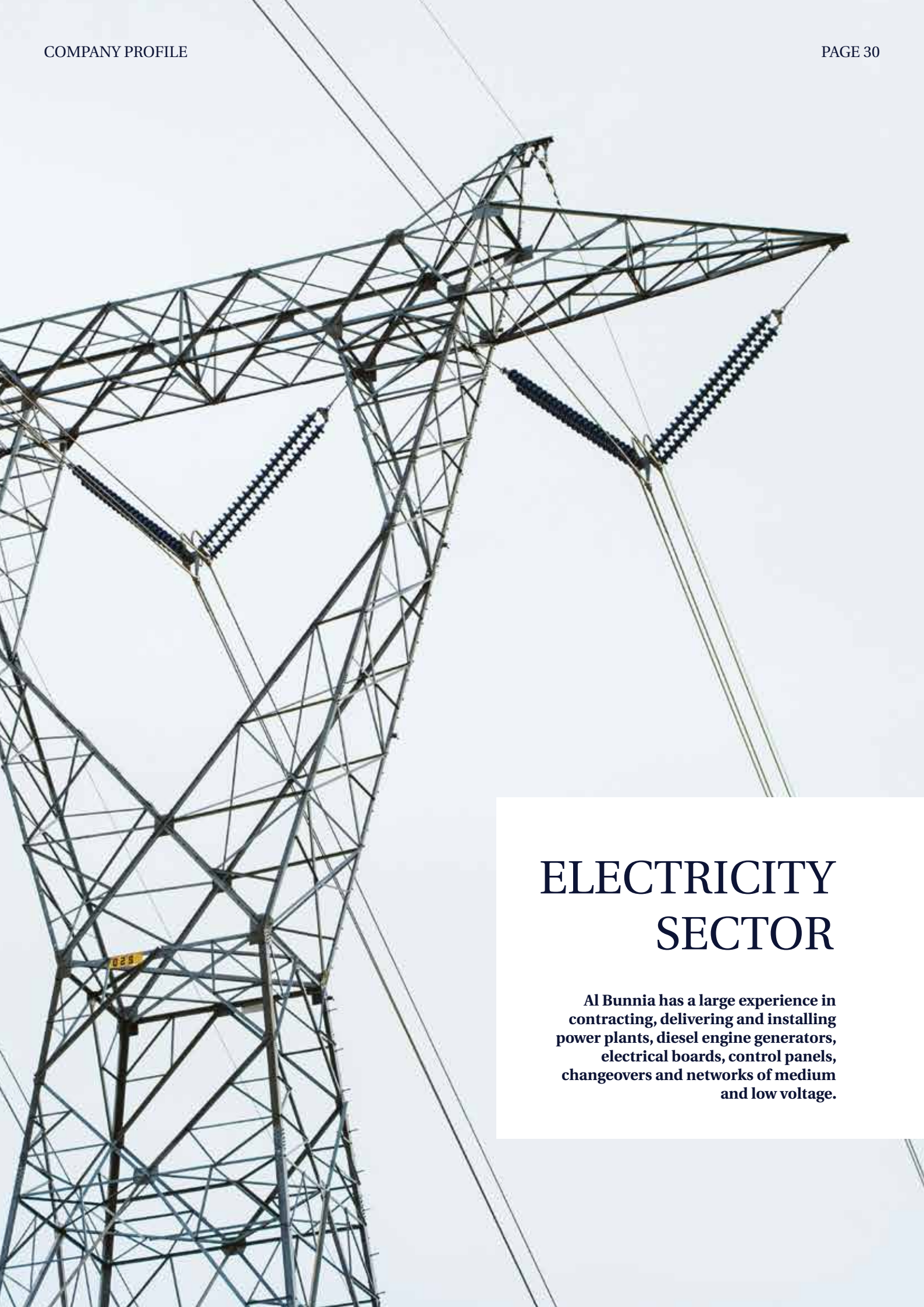
**Middle East Shipping Agencies Co.LTD.**  
**Al Bunnia Group manages four logistics companies offering**  
land, river, and sea transport services. Iraq Transport  
Services operates one of the country's largest truck fleets,  
while Middle East Shipping Agencies handles  
import/export coordination and represents international

# PETROLEUM OILS

**Baghdad Refinery For Petrochemicals Co. LTD.**

Al Bunnia Group operates a petroleum processing facility with a capacity of 50,000 tons per year, producing motor oils, grease, brake fluid, and more. Through advanced recycling and distillation units, the factory also refines used oils and heavy fuel into base oil, asphalt, and diesel. Sourced from Iraq's main refineries, our products meet high-quality standards for both local and international markets.





# ELECTRICITY SECTOR

**Al Bunnia has a large experience in contracting, delivering and installing power plants, diesel engine generators, electrical boards, control panels, changeovers and networks of medium and low voltage.**

# THE FUTURE

In the new Iraq, Al Bunnia aims to continue to be the major market leader in its sectors. Additionally, Al Bunnia offers its century-long market experience and expertise to major foreign and regional specialists that wish to enter the recently opened Iraqi market.

*Specifically, Al Bunnia looks to improve in the following areas:*

## PRIVATIZATION

In the new Iraq, Al Bunnia intends to participate with global and regional partners in acquiring some of Iraq's state-owned assets, to modernize facilities and to provide fruitful employment for Iraq's population. God willing, Al Bunnia will be a leader of Iraq's new explosion of growth and prosperity and hopes to continue to best serve the community.

## RETAIL & EATERY

Al Bunnia is expanding into the retail and food sectors by developing hypermarkets, convenience stores, and eatery concepts across Iraq. These projects aim to enhance daily consumer access to essential goods, food, and beverages, while creating modern shopping and dining experiences.

## REAL ESTATE DEVELOPMENT

In an effort to meet future demand in housing and commercial real estate as well as shopping facilities, Al Bunnia is developing its large land holdings using modern design and architecture to bring Iraq today's best facilities.

## SERVICES

Al Bunnia is actively engaged to form internal-external partnerships with specialized service providers to fill the void of services previously provided by the national and municipal governments.





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## CONTACT US

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